

Dominique Roberson



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Objective

To obtain learning opportunities that foster growth in a dynamic and innovative society. Where I can apply and contribute to the growth and success of early education. While continuously enhancing my professional growth and learning to promote the administration of education and development in a diverse global society.

Experience

Caring and Sharing Child Care Center Inc. / Director of Marketing and Social Media

July 2022 - PRESENT, Rochester, NY

- Create and execute brand management strategies, ensuring consistent messaging and visual identity
- Develop and implement strategic marketing plans to achieve company goals and objectives
- Conduct market research and analysis to identify new trends, target audiences, and competitive landscape
- Monitor and evaluate marketing performance, gather insights, and make data-driven recommendations for improvement
- Stay up-to-date with industry trends, technologies, and best practices and apply them to drive innovation and competitive advantage

Caring and Sharing Child Care Inc. / Front Desk Administrator

August 2018 - May 2020, Rochester, NY

- Provided administrative support and technical leadership to teachers and support staff
- Register children for enrollment
- Administered record keeping
- Adherence to all local and state regulations
- Conducted tours, explain and answer procedural questions
- Maintained progress notes evaluating behavior, development, and health of all children

Caring and Sharing Junior Academy / Summer Enrichment Schoolage Teacher

May 2018 - August 2020, Rochester, NY

- Nurtured and supported the growth of school-age learners by focusing on differentiated learning styles that targeted their cognitive

development

- Provided a safe and fun learning environment
- Supported and navigated youth through various Social-emotional changes
- Helped students adapt to multiple digital tools while transitioning from in-person instruction to virtual

Caring and Sharing Child Care Center Inc. / Infant/Toddler & Universal Pre-Kindergarten Teacher

June 2017 - July 2020, Rochester, NY

- Responsible for creating a nurturing, supportive, and consistent environment for infants aged six weeks to three years old in a continuity-of-care classroom
- Implemented the Highscope Curriculum-inspired lesson plans for children aged infant through five years with an overall impact/influence on education for the Rochester City School District (EPK) Early Pre-Kindergarten program and Caring and Sharing Child Care Center
- Partnered with parents to support, guide, and share in their child's growth and development

Education

University of North Carolina at Chapel Hill/ Masters of Arts Educational Innovation, Technology Entrepreneurship

May 2025 - Chapel Hill, NC

Relevant Coursework: Learning Sciences, Family Business Enterprise, Family Business II: Ownership and Governance, Adolescent and Adulthood Development, Design of Emerging Technology, Education Innovation Technology & Entrepreneurship Seminar

North Carolina Central University/ Bachelor of Science in Behavioral Social Sciences

August 2020 - August 2022, Durham, NC

Relevant Coursework: Business Computer Applications, Demography, Family Policy, Family and Social Systems, Global Societies & Human Behavior, Psychology of Human Development, Social Problems, Special Problems

Honors:

- Institutional Honors CUM LAUDE
- North Carolina Central University Honors Golden Key Society
- National Society of Leadership and Success (NSLS)

Niagara County Community College / Associates in Science Criminal Justice AS

August 2018 - January 2020, Sanborn, NY

Trainings & Certifications

- NAEYC Accredited Training
- Mandated Reporter Training (2024)
- First Aid & CPR Training (2024)
- Childcare Millionaires Leadership Academy (current)
- Leading Children to their Designed Principals Seminar (1/24)
- Teaching Healthy Habits CACFP (12/23)
- Child Abuse and Maltreatment Professional Development (3/23)
- Social Emotional Teaching Strategies Seminar (9/22)
- Understanding ACE, Adverse Childhood Experiences (1/21)
- Coming Back from COVID-19 as an Educator (1/21)
- Process Major Trauma Life Events (1/21)
- Whose Kids Are These- Abuse, Neglect and Professional Boundaries (1/20)
- The Hidden Truth, Trauma COVID- 19 (1/20)

Volunteer

Stemie Learning Trajectories / Volunteer

August 2024 - Current, Chapel Hill, NC

As the sole intern on this project, I independently led the design, facilitation, and evaluation of inclusive STEM playgroup experiences for young children with and without disabilities. My responsibilities included:

- Applying design thinking to empathize with families and early childhood educators
- Creating and adapting developmentally appropriate STEM activities to promote engagement and accessibility
- Collecting observational data to inform iterative improvements in instruction and environment setup
- Collaborating with multidisciplinary teams to support equity and inclusion in early STEM learning
- Synthesizing research on inclusive education to inform evidence-based practice
- Create and edit IRB's

Skills

This role allowed me to bridge theory and practice, contribute to real-world problem-solving in early childhood education, and develop a deeper understanding of inclusive instructional design.

Niagara County Community College/ Cheer Director

January 2019 - January 2020, Sanborn, NY

- Created and organized a college-level club/sport
- Coached and managed college-level cheerleading
- Demonstrate instruction on proper form, technique, manner, and movement for a cheerleader sport
- Created and upheld a financial budget for the organization

Pop Warner Football and Cheer / Volunteer

June 2016 - December 2018, Irondequoit, NY

- Coached and Managed Youth Cheerleading
- Represented the organization at the local, regional, and national level

- Organized and held fundraisers for the organization

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- Child Development
 - Teaching
 - Research
 - Critical Thinking
 - Leadership
 - Adaptability
 - Classroom Management & Preparation
 - Team Building & Collaboration
 - Planning & Organizing
 - Microsoft Excel
 - Effective Communication
 - Conflict Resolution
 - Administrative Tasks